Lecturer Testbank

Chapter 2

Answers are indicated with a \*

1. ‘Rigor’ related to scientific investigation refers amongst others to:

a. The probability that our estimations are correct.

b. The idea that a simple model that explains a certain phenomenon has preference over a complex model.

c. The fact that findings are generalizable.

\*d. The fact that an investigation has a clear theoretical foundation.

2. Confidence as a characteristic of scientific investigation refers to:

\*a. The probability that our estimations are correct.

b. The idea that a simple model that explains a certain phenomenon has preference over a complex model.

c. The fact that findings are generalizable.

d. The fact that an investigation has a clear theoretical foundation.

3. A researcher who observed separate phenomena and on this basis attempts to arrive at general conclusions, works inductively.

\*a. T

b. F

4. Logically speaking inductive research comes first (before deductive research)

\*a. T

b. F

5. A manager observes that higher prices lead to more sales. The results of a focus group point out that consumers use price as an indicator for quality. This is an example of deductive research.

a. T

\*b. F

6. Scientific investigation is characterized by a good theoretical base and a sound methodological design. These characteristics are both related to the of the investigation.

What must be filled on the line?

\*a. Rigor.

b. Precision and confidence.

c. Objectivity.

d. Parsimony.

7. An inductive investigation starts with an observation of empirical data.

\*a. T

b. F

8. A deductive investigation is based on theoretically logical reasoning.

\*a. T

b. F

9. Parsimony related to scientific investigation refers to:

a. The probability that our estimations are correct.

\*b. The idea that a simple model that explains a certain phenomenon is preferred to a complex model.

c. The fact that findings are generalizable.

d. The fact that an investigation has a clear theoretical base.

10. It is impossible to test hypotheses via case studies.

a. T

b. F\*

11. Case studies are usually qualitative in nature.

a. T\*

b. F

12. In the hypothetico-deductive research method, hypotheses play an important role.

\*a. T

b. F

13. Deduction is the process of drawing conclusions based on (an interpretation of) the results of data-analysis.

\*a. T

b. F

14. Epistemology is concerned with the nature of knowledge or how we come to know.

\*a. T

b. F

15. For a constructionist, science and scientific research is seen as the way to get at *the* truth

a. T

\*b. F

16. Positivists believe that the world (as we know it!) is mentally constructed.

a. T

\*b. F

17. The research methods of constructionist researchers are often qualitative in nature.

\*a. T

b. F

18. Constructionists are often more concerned with understanding a specific case than with the generalization of their findings.

\*a. T

b. F

19. The critical realist is critical of our ability to understand the world with certainty.

\*a. T

b. F

20. Critical realistm does not take on a particular position on what makes good research.

a. T

\*b. F

21. The focus of pragmatism is on basic, fundamental research

a. T

\*b. F

22. Pragmatism is a combination of the belief in an external reality with the rejection of the claim that this external reality can be objectively measured.

a. T

\*b. F

23. Knowledge of epistemology may help you to relate to and understand the research of others and the choices that were made in this research.

\*a. T

b. F

24. Different researchers have different ideas about the nature of knowledge or on how we come to know.

\*a. T

b. F